

FREELANCE ILLUSTRATOR, DESIGNER and WRITER

SKILLS

- Illustration
- Photo restoration
- Print advertisements
- Graphic design
- Vector and Raster
- Creative design layouts
- Proficient in Adobe CS6
- Digital media
- Editing and proofing
- Writing
- Web site advertising
- Flier and poster design
- Project management

EXPERIENCE

Book Illustrator 1995 to Current

Storey Publications - North Adams, MA

- Developed artistic visual products within defined technical constraints.
- Delivered on multiple titles and platforms simultaneously.
- Illustrate book titles.

Artist, Designer, Contributing Writer 2012 to Current

Rural Heritage - Cedar Rapids, IA

- Illustrations, ad designs, proof reading and article writing.

Advertising Executive - Art Director 2006 to 2012

Rural Heritage Magazine - Cedar Rapids, IA

- Collaborated with vendors to ensure style consistency with other marketing materials.
- Worked with internal clients to determine strategy and design for annual marketing campaigns.
- Generated computer graphics and page-layout software, graphic elements and photography.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Updated computer graphic files using graphics software programs.
- Created aesthetically-pleasing advertisements that complemented the products.

Managing Editor 2005 to 2006

Trail Blazer Magazine - Prescott Valley, AZ

- Managed writers, assigned article topics and assembled issue content.

Technical Support/Web Design

CKNET Internet Service Provider - Albia, IA 1997 to 2006

- Maintained and monitored the server room, the wireless network and other server infrastructure.
- Designed and developed customer websites, online shopping and databases.

Owner/Operator

Caskey Studios 1978 to Current

- Fine Art Studio, Advertising and Signage
- Illustration

Previously employed with University of Iowa Hospital as Medical Illustrator (1974 to 1976).

EDUCATION

Graceland University - Lamoni, IA

Bachelor of Art, 1974

Northwest Missouri State University - Maryville, MO

Photography course

Sculpture